



Publicity Guidelines

Grant recipients are encouraged to place press releases and public announcements in newspapers, newsletters, brochures, annual reports, etc. These announcements highlight your organization while also recognizing the Foundation's contribution. To effectively share the news about the grant you received, please keep the following guidelines in mind:

- list the Berwick Health and Wellness Fund of the Central Susquehanna Community Foundation when mentioning the source of the funds
- end your article with the following “boilerplate” paragraph:
The Berwick Health and Wellness Fund is the original and largest fund of the Central Susquehanna Community Foundation. Its purpose is to improve the health and wellness of residents and communities of eastern Columbia and western Luzerne counties.
- contact the Foundation for logo usage
- photos help illustrate your grant project
- mention and/or provide link to the Foundation's Web site: www.csgiving.org

Prior to publication, please submit drafts to the Foundation for approval. Drafts can be faxed to 752-3930, emailed to kseesholtz@csgiving.org or mailed to 309 Vine Street, Berwick, PA, 18603. After approval is received, send us copies of any media coverage that result from your efforts.

For assistance or support, contact Kara Seesholtz, Communications Coordinator.